



PetExec 3.5 Feature List

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Basic SMS texting and Pet Snaps Messaging.

Basic SMS Texting:

Basic SMS Texting is included in your monthly PetExec subscription* at no additional cost with the following features:

- Manually send outgoing SMS via owner menu.
- No limit to the number of messages or the size.
- Messages are outgoing only, no reply option available.

Pet Snaps Messaging:

Pet Snaps Messaging is an additional cost at \$10 per month plus usage charges** and includes the following features:

- SMS Image texting, you can attach a picture to your messages.
- Add two way SMS capability. Text your customers and they can reply to text messages. The notification window will display any incoming messages from your customers.
- Added SMS notifications to the Bell Icon with button to manage notifications.
- Automated text message appointment reminders. Turn on/enable via new application preferences.
- Added SMS message templates and maintenance in communication settings.
- Added ability to resend reminder messages via modify boarding, grooming, scheduled services appointments, and group training classes.
- Ability to resend any SMS message that was sent previously.
- Added last SMS date to owner menu and modify owner.
- SMS logs for all company texts and by specific owners.

* SMS texting in Australia and some other countries requires a \$10.00 monthly fee plus additional usage.

** Image texting and two way SMS may not available in Australia and some other international countries at this time.

See the [Overview of the Pet Snaps Messaging Option](#) for details on SMS instructions on all the new features.

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Play Area Manager

From the Play Area dashboard, added Play Area Manager. View all pets in your play areas and quickly move multiple pets between play areas. Sort and filter by many options, as well as having access to critical pet information.

Click [Play Area Manager Overview](#) for details on all the features.

ng - BETA Hello PetExec Administration - Dorl Log Out

Combined In-House Daycare Scheduled Daycare Play Areas Boarding Scheduled Boarding Grooming Scheduled Services Group Training Daily Notes Company Calendar Menu

Play Area Manager - All

Play Area	Daycare	Boarding	Max	% Full
Unassigned	2	1	0	N/A
Indoor Gym - Med & Large Dogs	3	1	15	26.67
Indoor Gym - Small Dogs	0	0	15	0
Outdoor Playground - Small Dogs	1	0	15	6.67
All	6	2	45	17.78

Filter: Show All Text Filter: Text Filter Sort: Name

There are 8 pets across all play areas. (Based on filters, displaying 8).
 * Include Boarding Pets in Play Areas preference is enabled. Pets signed in to both boarding and daycare are displayed separately for each service.

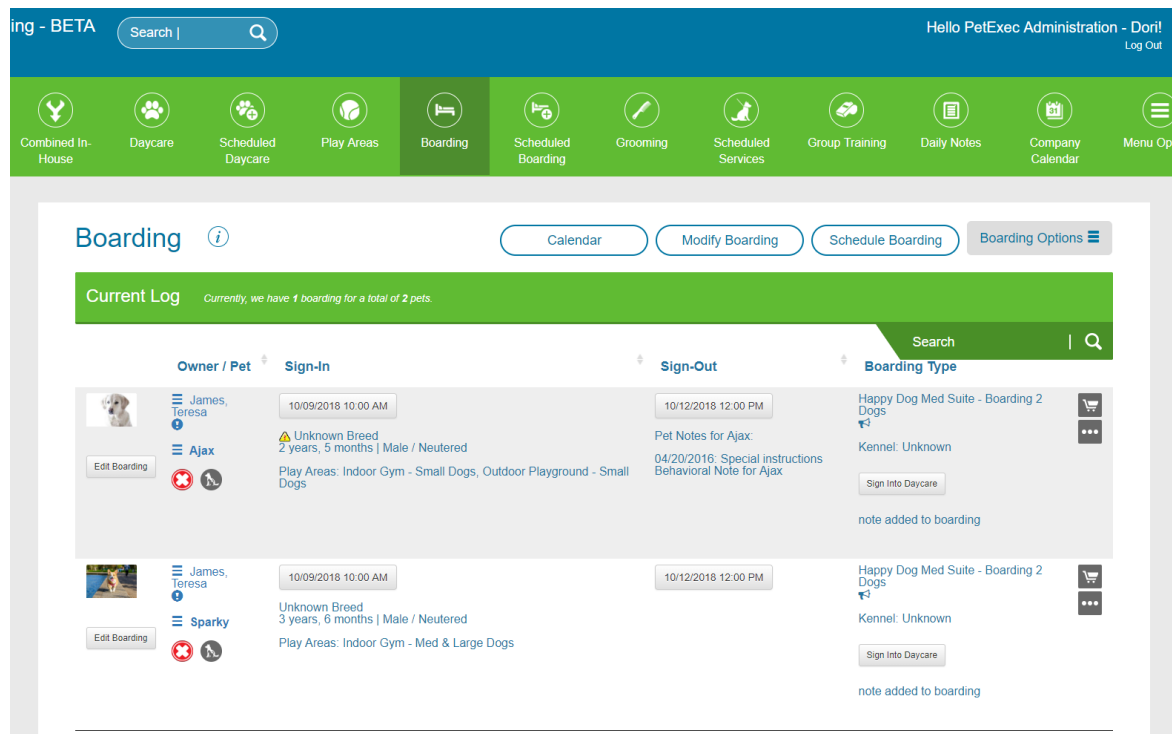
- Emerson Edwards, Cairn Terrier, Male / Neutered (Weight:30), Age: 3 years, 7 months, Service: Full Day Daycare
- Max Edwards, Unknown Breed, Male / Neutered (Weight: Unknown), Age: 0 years, 2 months, Service: Full Day Daycare
- Reagan Jones, Boxer, Male / Neutered (Weight:15) Brown and White, Age: 3 years, 2 months, Service: Full Day Daycare
- Roscoe Edwards, German Shepherd Dog, Male / Neutered (Weight:20), Age: 2 years, 1 months, Service: Full Day Daycare
- Roxy Jones, Mixed Breed, Female / Spayed (Weight:15), Age: 0 years, 6 months, Service: Full Day Daycare
- Sadie Edwards, Dachshund, Female / Neutered (Weight: Unknown), Age: 0 years, 0 months, Service: Full Day Daycare
- Ajax James, Unknown Breed, Male / Neutered (Weight: Unknown), Age: 2 years, 5 months, Service: Boarding
- Sparky James, Unknown Breed, Male / Neutered (Weight: Unknown), Age: 3 years, 6 months, Service: Boarding

Move Pets between Play Areas
 New Play Area: Unassigned Toggle All Pets: Move Selected Pets

Boarding

1. Streamlined the boarding dashboard to include pet pic.

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2. Added behavioral and boarding Pet Notes to Schedule Boarding screen.
3. Added pet's assigned play areas to the schedule boarding screen.

Daycare

1. Added the date the daycare was scheduled for daycare scorecard.
2. Added date scheduled to the Scheduled daycare report when downloaded to excel

Order Processing/Receipts

1. Option for a consolidated receipt format. Added the following Application Preference: *Combine Receipt Line Items*. When selected, will combine like items in the web receipt, PDF receipt, and Order receipt email resulting in a consolidated receipt format.
2. Added Future Events button to the checkout screen and receipt screen. When clicked will display any future services that are scheduled for any pets in that family.
3. The apply refund through first data checkbox will be selected by default when integrated and applying a refund to an order with credit card as the only payment type.
4. Added the order number to the logging for the associated appointments for daycare, grooming, and scheduled services. Makes it easier to determine the order associated with an appointment.
5. Confirmation via a green field when updating prices in the cart.

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Owners & Pets

1. Improved how contracts are displayed in the owner menu. You can choose which contracts you want to display in the owner menu. Green means they are signed, red means they are not signed. Click for [additional details](#).
2. Owner/Pet report spreadsheet contract names will reflect the name in the PetExec system (rather than generic name). Reorganized the placement of the columns for the contracts and date signed in the spreadsheet.
3. Add "Additional Email" column to the owner's email history from the owner menu.
4. Added owner name to pet menu. Allows you to see the owners name when looking at the pet menu throughout the system.
5. Added last grooming to pet menu and pet record.
6. Pet Menu changes to reorganize menu options. They are now listed: schedule, history, maintain.

Owner Portal

1. When owners register /add themselves via the new owner URL they will automatically be redirected to the Add Pet form if the application preference is set to allow owners to add pets. Also reduced the number of clicks to add a pet from the owner dashboard.

Company Preferences Menu Changes

Application Preferences

,Click for detailed list of [application preferences included in PetExec 3.5](#).

Application preferences were added for the following:

- SMS Pet Snaps Messaging option
- Set Default Play Area
- Added ability to enter number of days before birthday and number of days before temp test to send email.
- Hide all contracts in owner menu
- Added preference to facilitate a shorter, more consolidated receipt format.

Modify Email Content and Email Blast

1. New Text Editor allows for improved mobile experience and more up to date formatting options:
2. More mobile ready, easier to use on a mobile device.
3. Drag and Drop feature with pictures – When inserting a photo in the content section of an email, simply drag and drop the photo from the file manager to the content area. No longer need to click the image icon and find file.

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Utilities Menu Option –Each time PetExec launches a software update, the new features and functions are available to you, all you have to do is enable them. Click to see how to [add any new menu options to your employee type](#).

Added “Utilities” menu option to main menu→Company Preferences with the following menu options:

1. File Browser: File browser allows you to manage those files saved on the PetExec servers. With PetExec 3.5 the file browser has been updated.
2. Employee activity report: Easy way to track what actions an employee has taken in the system.
3. Reassign Future Services: Identify future appointments assigned to an employee and reassign them to a different employee.

Reports

1. Employee Time Card Payroll Report - added ability to search by employee (with an all option being the default).
Menu→Reports→Employee Reports→Timecard Payroll report.
2. Report of all owners with custom pricing.
Menu→Reports→Owner & Pet Reports→Owner Custom Pricing report.

This report will need to be added to your employee type. Click for how to [add any new menu options to your employee type](#).

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